

IAN HADASSI 2011 BIOGRAPHY

Producing and DJing in a style laced with an upbeat and sexy vibe, Surrey based and English born **Ian Hadassi** has been catering for the globes dance floors since 1992, where his journey began at the Starlight club in Greece. Ironic now, that this hobby would one day take him all over the world to spread the energetic, feel good music he enjoys.

Over the years **Fu Man Chu** and **Blanco & Hadassi** have been the names titling his work, which have seen him produce remixes for **Deep Dish**, **Seb Fontaine**, **Kathy Brown**, **Just Jack** and more, gaining him the recognition he now lends to his new-found musical signature; **Vegas Baby** (a duo made up of **Matt Bradshaw** and Ian himself).

Superbrands such as **Gatecrasher Birmingham**, **Slinky**, **Seb Fontaine's Type & Judgement Sundays** have all hired **Hadassi's** talent to entertain their crowds with his sound, contributing to his colourful DJ life. Now, **Ian Hadassi's** brand, **Vegas Baby** (which has been offered a permanent home at London's **Pacha**, and is in high demand on the Dubai clubbing circuit) echo's the sound and flare he truly adores with the likes of **Judge Jules**, **Freemasons**, **Alex P** and **Brandon Block** as examples of just some of **Vegas Baby's** past guests.

The success of **Hadassi** and **Bradshaw's Vegas Baby** brand, which was created through a mutual ethos and view on progressive house today, has had a knock on effect which demanded the duo to set up producing under the same moniker – using **Vegas Baby** as a home for their shared attitude in sound. The **Vegas Baby** back catalogue now houses remixes such as **Fu Man Chu**, 'El Nino', **Diagram Of The Heart's** 'Dead Famous' (featured on **Judge Jules' Radio 1** playlist), classics such as **The Thrillseekers** 'Synthenasia' and a remake of the classic house track 'Binary Finary' which was signed to **Armin Van Buuren's Armada** label in 2010.

But, it's the duo's illustrious first original that acts as a perfect example of the kind of magic they are capable of making; 'I Can't Help Myself' featuring **Katy Tizzard**, was released in February 2010 and signed to **Toolroom Records** sister label, **Misspelt**. It received an astounding number one slot in the **official UK club chart**, and the track is still a firm favourite amongst UK radio DJs gaining both day and night time plays. 'I can't help myself' is a perfect example of a track that is able to cross over both boundaries, illustrating the duo's capability as skilled producers.

Throughout his career **Ian Hadassi** has continued to receive support from heavyweights in the dance music industry, with **Judge Jules** and **Scott Mills** supporting 'I Can't Help Myself' giving it numerous **Radio 1** plays, **Ready For The Weekend** plays and a place in **Radio 1's Ultimate 20 Floorfillers of 2010**. **Paul Oakenfold**, **Sasha**, **Tiesto**, **Armin Van Buuren** and **Ferry Corsten** are just a few more examples of supporters that reflect his musical taste and direction perfectly, it's easy to see where **Hadassi** fits in. If you are unfamiliar with his sound imagine melodic house with a fusion of hands-in-the-air, token highs and drops and beats; a sound that quite simply provides for the big-room dancefloors.

Ian Hadassi has also recently seen two tracks featured on **Godskitchen Pure Trance Anthems 2011**, one under the old **Fu Man Chu** guise with 'El Nino' and one under **Vegas Baby** with their remix of **Surreal's** 'You Take My Breath Away'. But **Ian Hadassi's** talent and ear for music not only plays a part in the EDM and clubbing industry, it also acts as a music director providing the sounds for various catwalk shows, prestigious after show parties and fashion designer's Carlotta Gherzi and Alexander Nicholich's shows; soundtracking the sounds of Fashion Week's in London, Paris, Milan, Moscow and New York.

Ian Hadassi has carved a formula of his very own, and in turn has forged himself a loyal fan base of both professionals and revellers alike. His musical history, exciting future with **Vegas Baby** and his individual approach to production make for an exciting British artist on the global scene.